

6.375 x 11.75

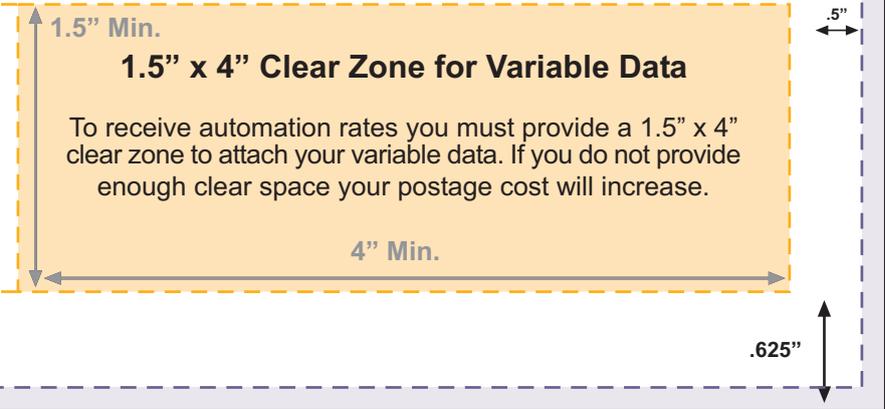
6.125 x 11.5

5.875 x 11.25

Printing Help Desk
 Recommended Set Up For Automation Rates
6.125" x 11.5" Postcard



No Mailable Address In This Area
 To eliminate the risk of your postcards being returned to you by the Postal Automation Process, do not place an address with a state or zip code in this area.



 1/8" Bleed - 6.375" x 11.75"  Cut Edge 6.125" x 11.5"

 1/8" Safe Area - 5.875" x 11.25"  Clear Zones for Automation Rates
 - 1.25" x 1.25" for Indicia
 - 1.5" x 4" Clear box for Variable Data that is .625" up from the bottom and .5" from the right edge