5.25 x 8.25

5 x 8

4.75 x 7.75

Printing Help Desk
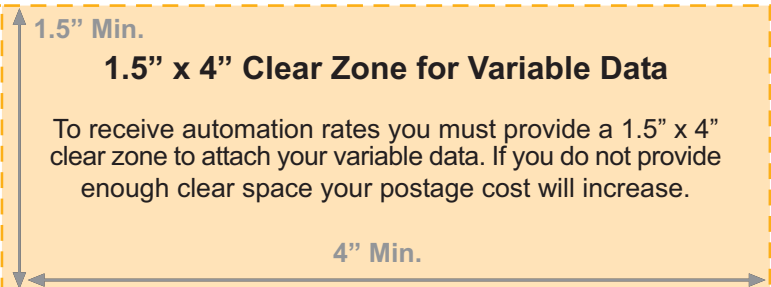## Recomended Set Up For Automation Rates
5" x 8" Postcard

1.25"

**1.25 x 1.25
Indicia
Clear Zone**

1.25"
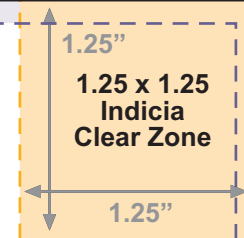
**No Mailable Address
In This Area**
To eliminate the risk of your postcards being
returned to you by the Postal Automation Process,
do not place an address with a state or zip code
in this area.

1.5" Min.

1.5" x 4" Clear Zone for Variable Data

To receive automation rates you must provide a 1.5" x 4"
clear zone to attach your variable data. If you do not provide
enough clear space your postage cost will increase.

4" Min.

.5"

.625"

1/8" Bleed - 5.25" x 8.25"   Cut Edge 5 x 8

1/8" Safe Area - 4.75" x 7.75"   Clear Zones for Automation Rates
- 1.25" x 1.25" for Indicia
- 1.5" x 4" Clear box for Variable Data that is .625" up
  from the bottom and .5" from the right edge